



FAIR BOARD MEETING

DATE: Tuesday, January 21, 2020
 TIME: 5:30 pm
 LOCATION: BLG 4

- ATTENDEES:
- Michael Everts
 - Ann Marie Moran
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 - Brenda York, Vice Chair
 - K.C. McLaughlin
 - Tawnya Dykstra
 - Scott MacFarlane (Commission Liaison)

AGENDA: (subject to change at the discretion of the Board)

Time	Topic	Presenter
5:30 pm	<p>1.0 Welcome Meeting called to order 5:30:47</p> <p>1.1 Pledge of Allegiance</p> <p>1.2 Call for Attendance</p> <p>Brenda York, Tawnya Dykstra, KC McLaughlin in attendance – no quorum</p> <p>1.3 Review & Approval of Minutes for November 17, 2019 and November 25, 2019 – Deferred to next meeting due to lack of quorum</p>	Brenda York
	<p>2.0 Call for Public Comment – None</p>	Brenda York
	<p>3.0 Presentation Andy Holloran, Homebase Partners</p> <p>3.1 Interest in renting a portion of the fairgrounds for valet hotel parking - Advised that Mr. Holloran couldn't make the meeting – management directed to reschedule for next meeting. Manager's comments indicate that Mr Holloran is the representative for a development group and is looking for some space for a valet parking service for a hotel project. The conversation the Manager and Mr Holloran had involved the use of about ¾ of an acre north of the SAR building and a land lease of \$25,000 - \$50,000/year. Mr. Holloran inquired about the possibility of the board, commission discussing the sale of the fairgrounds – management indicated that there were examples of that taking place in the fair industry but that he was unsure of the feelings of board or commission. Vice-chair York advised management to reschedule the presentation for the next meeting.</p>	
	<p>4.0 Gallatin County Commission Report - None</p>	Scott MacFarlane
	<p>5.0 4H Report</p> <p>Comments provided by Fair manager - Ja'Nae Veca had been appointed the 4H agent position. Manager advised the board that Ja'Nae was advised that she would need to fill out an application for consideration for appointment to the fairgrounds board. Craig Carr, 4H Livestock Committee Chair, had emailed and called indicating that 4H animals will stay in the barns until the end of Sunday.</p>	
	<p>6.0 Financial Report</p> <p>Board will be seeing a longer Aging Report because of the invoicing of commercial vendors. Low Kountry Trucking is past due, promoter has not kept the agreement to make payments – account will be turned over to collections and written off. Lots of calls the last couple of weeks for weddings, etc. KC asked about music for the fair – manager indicated that they had made offers.</p>	Rachel May
	<p>7.0 Marketing/Sponsorship Report</p> <p>Amanda introduced herself to those board members she hadn't met yet. Sending out Sponsor Offers the next couple of weeks. Has contracted a graphic designer and social media service. Vice Chair York asked</p>	Amanda Hartman

about billboards. Amanda indicated we have more this year than last year. 3 in Bozeman, 2- Great Falls, 2- Missoula, 2-Billings, 2-Helena. We will also be utilizing the banners on main street light poles of Bozeman. Vice Chair York asked about the board having an opportunity to review graphics prior to finalization. Amanda said yes – felt that we would be going more with a fair feel- a concept developed after reviewing winning entries at the IAFE Convention marketing contest - to the graphics but similar color scheme. Manager indicated that past marketing contractor, Carrie Gilman, has agreed to be onsite during fair to support the marketing department.

8.0 Competitive/Office Report

8.1 Superintendent for Creative

Manager will be meeting with superintendents that have committed or expressed an interest to being involved with the fair this Thursday. We have superintendents or interest in all divisions for the first time in several years.

9.0 Operations Report

Kole Kuntz

Working on projects and procuring services for the fair. Among the projects is the removal of the old shop due to a vehicle strike. Bandshell that was stored in there will be sent to salvage yard.

10.0 Manager Report

Dennis Voeller

10.1 Board Meeting Schedule

Manager would like to the board to have a discussion on whether or not this meeting schedule works for the board. This in an attempt to garner uniform participation so business can be conducted. KC indicated that she has been on boards that met at noon and had good participation. Tawnya indicated that she has a flexible schedule. Vice Chair York indicated that noon meetings are problematic for her but might be able to be accommodated. Vice Chair York asked if we needed to meet every month. Manager indicated that January is re-organization month so we would need to meet then but it could be every other month or quarterly with multiple meetings during Fair. Fair staff could send a report electronically on non-meeting months. Vice Chair York asked about the email regarding driving on the grounds. Manager advised the Vice Chair that she was cc'd for the purpose of making her aware of the problem.

10.2 By Law Change Recommendation

Manager would like the board to have a discussion on whether the board would support a recommendation to the commission changing bylaws indicating that a majority vote of those in attendance at a meeting can perform votes versus requiring a quorum. Vice Chair York indicated that it would require a quorum to make the recommendation to the commission.

10.3 Fair Update

Offers out for concerts – two are pending, one awaiting a response. We are considering the ninja program for Sunday. Potential to recover some revenue from the clinic program. Confirming the mini-horse show on Saturday with the organizer. Organizer indicated that they think it will happen. Board asked about the potential for a draft show in 2021 – they thought it would good. Gallatin Twisters will be doing shows on Saturday and Sunday. Horses will be in stalls all week. Awaiting response from Gallatin Saddle and Harness Club. Manager asked for confirmation to have Dave Luebbe present to the board regarding his tennis/swim/fitness facility project on the fairgrounds. Pathway project has been approved by the COB. Procurement will be doing the RFP for the project. Surface Treatment will be submitted to COB for an informal review.

11.0 Business Items

Brenda York

11.1 Election of Chair, Vice-Chair, Secretary – **Deferred due to lack of quorum**

11.2 Review of Board Objectives – **Deferred due to lack of quorum**

11.3 Other – **Vice Chair York advised the board that she may not be available due to family illness.**

Manager advised the board that staff is pursuing the Grade 'A' admission program.

11.4 Confirm next board meeting – February 18 2020 – **Confirmed**

