



## FAIR BOARD MEETING

DATE: Tuesday, August 20, 2019  
 TIME: 5:30 pm  
 LOCATION: BLG 4

- ATTENDEES:
- Jeff Wade, Chair
  - Michael Everts
  - Ann Marie Moran
  - Kelton Jensen
  - Brenda York, Vice Chair
  - K.C. McLaughlin
  - Tawnya Dykstra
  - Scott MacFarlane (Commission Liaison)

AGENDA: *(subject to change at the discretion of the Board)*

Time	Topic	Presenter
5:30 pm	1.0 Welcome 1.1 Pledge of Allegiance 1.2 Call for Attendance – <b>Chair Jeff Wade, Commissioner MacFarlane absent. Quorum.</b> 1.3 Review & Approval of Minutes of May 21, 2019 and June 18, 2019 meeting <b>Board Member Dykstra moved to Approve, Board Member Jensen seconded. Motion carried.</b>	Jeff Wade
5:40	2.0 Call for Public Comment <b>None</b>	Jeff Wade
5:50	3.0 Presentation <b>None</b>	
6:10	4.0 Gallatin County Commission Report <b>No report</b>	Scott MacFarlane
6:20	5.0 4H Report <b>Handed out a summary. Sale went very well – over \$700,000. Entries were solid. Fair went well with minimal issues. Hoping to see an increase in static exhibits next year because of increase in premiums this year. Kelton will be leaving his position on the following Thursday – moving to the state office on MSU campus. Thanking sponsors on Facebook page.</b>	Kelton Jensen
6:30	6.0 Financial Report 6.1 Income/Expense Summary – <b>Handed out summary. Haven't received overtime cost and some revenue from carnival. Net income is up from last year. Carnival and purveyor down a little but spent less. Free entertainment was 'over the top' this year. Concessionaires were pumped – multiple comments on the improvements over the last years. Tuesday weather didn't impact Wednesday programming. Support from local business sector helped mitigate the impact. Fair sent out 'Thank you' cards.</b> 6.2 Attendance Summary – <b>Handed out summaries of event, daily and breakout by zip code. Ranch Rodeo was well attended – standing room only. Concerts costs less but had lower attendance. Distributed fewer admissions with sponsorships.</b> 6.3 'A' Grade Program Summary – <b>handed out summary of results. Smaller schools responded well however most schools requested more admissions but didn't hand them out. Some schools didn't provide amounts needed. Manager will visit with Superintendent of Schools to improve the communication with the schools.</b>	Rachel May
6:40	7.0 Marketing/Sponsorship Report 7.1 Sponsorship Fullfillment Report – <b>handed out a sample of the fulfillment report that will be provided to the sponsors after the fair.</b>	Carrie Gilman

- 6:50**      **8.0 Competitive/Office Report**
- 8.1 Open Class Exhibitor/Entry Summary – **handed out exhibit summary. Bronze Bonanza is growing. Show did not go well but have interest from a group to run it. Having it prior to fair is logistically challenging but at the end of fair causes issues for 4H. Static exhibits division were consistent but two divisions didn't have superintendents. 56 County Quilt contest had over 700 votes from public. Management is looking for support from community for the competitive divisions.**
- 7:00**      **9.0 Operations Report** Kole Kuntz
- Seth Gibson left employment the day after fair – better pay and chance of OT were attractive to him. Gearing up for winter, RFP's for equipment to replace the grader. Discussion on how to retain staff with commissioners.**
- 7:10**      **10.0 Manager Report** Dennis Voeller
- 10.1 Post Fair Report – **handed out staff fair recap containing notes from Fair. Indoor Commercial space is a concern – considering developing a program for Farmers Market type vendor, create an indoor stage with hypnotist/juggler/etc, do contests/games.**
- 10.2 Complaints – camera policy, carnival, flag – **some comments on social media about photographers not being allowed in concert area. Confederate flag displayed at a commercial booth – vendor removed it voluntarily.**
- 10.3 2020 Fair Tentative Schedule – **handed out a proposed schedule for 2020. Build Sunday schedule, improve heritage type display like blacksmith, continue MotoSport activity schedule. Asked board for feedback. Board Member York requested to revisit the access improvement at Anderson Arena seating area – wheelchair access needs improvements. Comments about the methodology to count attendees at concerts – do something better than 'clickers'. Counting is hard with incoming and outgoing traffic. Develop an 'in' and 'out' gate set up – more professional, better signage 'Concert Entrance Only' – attendees didn't know what event was going on. Consider handstamp, wristband systems.**
- 7:30**      **11.0 Business Items** Jeff Wade
- 11.1 Other – **question if sponsorship bbq going to happen – not at this time**
- 11.2 Confirm next board meeting – September 17 2019 – **confirmed**
- 8:30**      **12.0 Adjournment** Jeff Wade